

Key Activities

- 1- Development of the internal programming system of the new artificial intelligence
- 2- A.I training
- 3- Promotion of the new artificial intelligence engine
- 4- Negotiation with the main international brands for the purchase of advertising
- 5- Negotiation of copyright and exchange of information with client companies
- 6- Sale of advertising spaces to brands

Society Relationship

A tool that provides knowledge to people, companies and institutions in a quick and understandable way

Client Relation

Clients: mail, social networks, personal contact, cellphone, web.
Public: Via Web and social networks.

Client Segments

- **People:** men and women from 18 to 35 years old who are in the independence phase and are looking for practical knowledge
- **Companies A:** entities specialized in specialized technical support for industrial or commercial operations.
- **Companies B:** entities specialized in positioning their products or services as recommended in the generation of user knowledge

Distribution Channels

Direct wholesale and retail channel

Incomes

- 1- User subscriptions
- 2- Business subscriptions
- 3- Sale of advertising spaces within the tutorials / catalogs / instructions to recommend products or services of the companies

Value Added

A tool that gives the user (individuals, companies, state entities) a teaching space where they can understand the operation, manufacturing method and even creation of new products and services in a quick, structured and graphic way with a level of personalization never seen before.

A new dimension where companies can develop new forms of advertising, products and services for users, where the scoop is not the sale for the sake of the sale, but the understanding of the product or service to be preferred over others.

Costs

- 1- Business operating
- 2- Marketing and publicity
- 3- Sales service
- 4- Management costs
- 5- Technology development costs
- 6- Legal

Environment Relationship

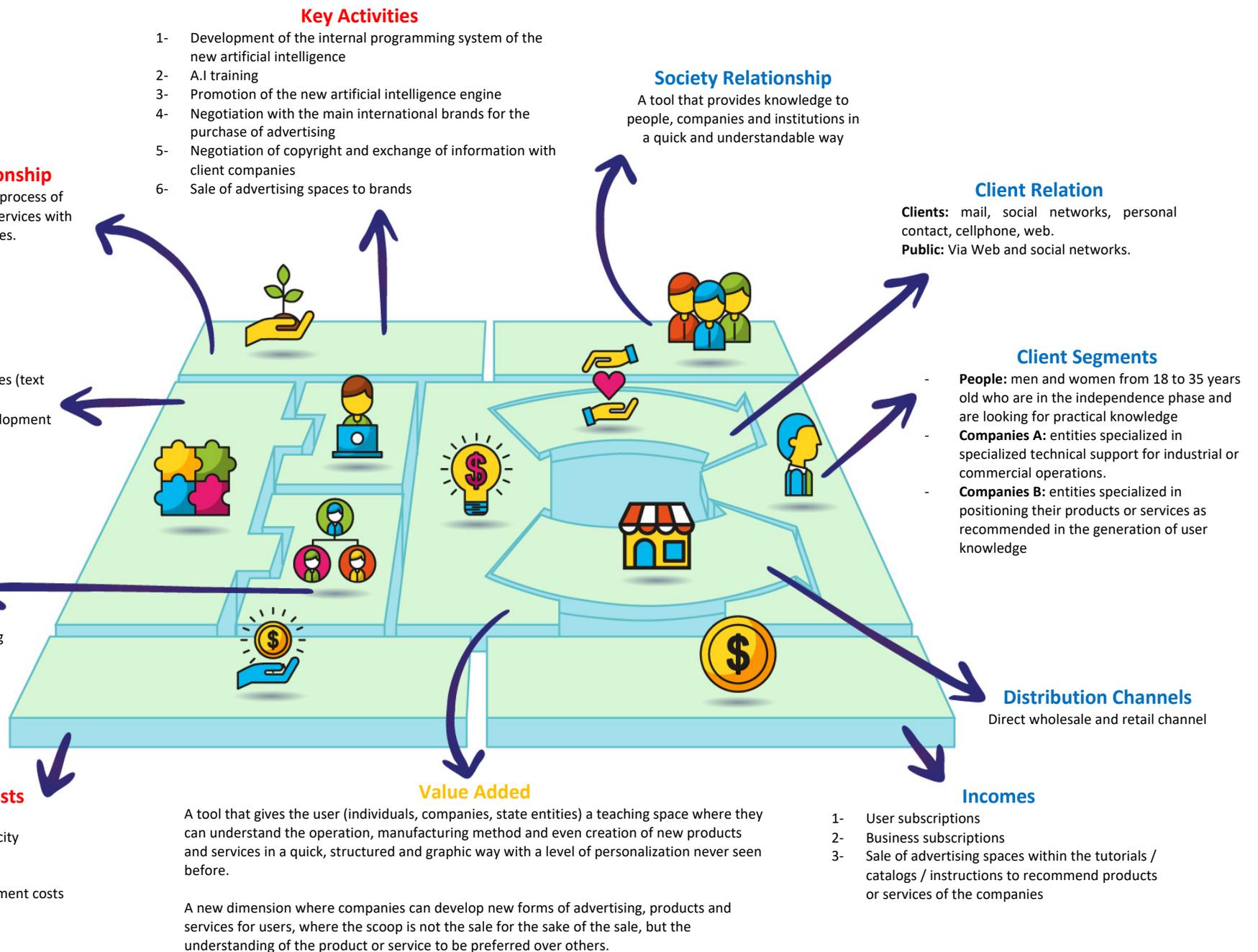
Reduction of resources in the process of development of products and services with more efficient processes.

Key Resources

- 1- Access to artificial intelligence engines (text and graphics)
- 2- Databases of the main product development companies

Key Collaborators

- 1- Artificial intelligence engine development team
- 2- Legal team
- 3- Technical marketing and advertising team
- 4- Legal team
- 5- Administrative staff





STEP 1
PHAROS

The creation of the A.I that is available to create more efficient ways of construction.



STEP 2
ALCORPUS

The creation of the portable and autonomous hardware that can be used to make basic tools and process.



STEP 3
IRONSPARK

The creation of A.I portable plants that can be installed in different parts of the world to impulse the development of the civilization.